## Feedback from University of Bedfordshire UK Social Norms Conference 2010

"Professor Perkins was inspirational and expressed the information in a clear, concise and fascinating way. Top Marks!"

"Truly inspirational Thank you!"

"Wes Perkins' presentation was superbly interesting and thought provoking. Will be musing on it for some time!!!"

"The social norms approach presents a rational way of dealing with the issues of risky behaviours of young people-it obviously works and the challenge is how we implement this on a large scale in the UK."

"Excellent conference. I really enjoyed it and look forward to further developing this work."

"Very interesting and left me wanting to know more about Social Norms."

"Fantastic conference—useful in so many aspects. Certainly food for thought and aim to change my working practice to relate to social norms data."

"Excellent day. Let's hope future funding enables us to embrace this—let's make it work!"

"Excellent day! Thoroughly enjoyed all presentations and workshops."

"Professor Perkins was fascinating to listen to and opened my eyes to a whole new way of thinking. I was engaged by his stats which is unusual for me and could have spent the whole day listening to his theories."